

BASICS TO ADVANCED ANALYTICS: MASTERING PLS-SEM WITH SMART PLS



Instructors:

Dr. Arjun V. Singar (Pundit Singri), PhD - IISc
HRM Visiting Teacher - Indian Institute of Science
Founder & Director - FRIYAY & CREA Academy

Mr. Shankar M. Mepparambath, FDP - IIM A
Founder & Mentor - CARES, Bengaluru



DATE OF THE WORKSHOP:
May 9, 2026



TIMINGS (IST):
**Saturday - 10:00 a.m. - 01:00 p.m.
and 02:00 p.m. - 05:00 p.m.**



MODE OF THE WORKSHOP:
Online



LAST DATE OF REGISTRATION:
May 6, 2026



FEES: **Students** : Rs.708/- (Rs.600 + 18% GST)
Faculty : Rs.1062/- (Rs.900 + 18% GST)
Industry : Rs.1416/- (Rs.1200 + 18% GST)



**INTENDED
AUDIENCE:**

Social Science &
Management Students,
Research Scholars,
Social Science &
Management Faculties,
and Industry & Start-Up
Professionals.

